



FOR IMMEDIATE RELEASE

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Software Equity Group's Client Asure Software (NASDAQ:ASUR) Announces Acquisition of iEmployee

San Diego, CA, September 14, 2007 – Software Equity Group client, Forgent(TM) Networks, Inc., today announced that Forgent is moving aggressively into the multi-billion dollar workforce management software market through the acquisition of iEmployee, an industry-leading provider of on-demand workforce management solutions. Forgent also announced that it is re-branding the company to the name Asure Software (NASDAQ: ASUR) and will begin trading under the NASDAQ symbol ASUR on September 13, 2007.

"The iEmployee acquisition positions us to become a leader in the workforce management market and is a key milestone in achieving our strategic goal of becoming a pure-play software company," said Richard Snyder, Asure's chairman and CEO. "The acquisition moves us into a much larger market, provides customers with a significantly broader offering and, in combination with our current NetSimplicity Software business, immediately doubles our software revenue. We expect the transaction to be accretive to the earnings of our software business."

The total purchase price was \$10.7 million, the structure of which was a combination of cash and stock. The definitive agreement was signed today, and the transaction is expected to close within the next 30 days.

iEmployee, which currently generates about \$6 million in annual revenue and is profitable, provides a breadth of offerings targeted at small- to mid-size organizations and divisions of enterprises. Its integrated suite of on-demand HR management software and services includes time and attendance tracking, benefits, pay stubs and W2 documentation, expense management, reports and salary planning.

The powerful combination of the two companies' software portfolios creates an unparalleled, comprehensive set of workforce management solutions -- ranging from HR management products to scheduling and asset tracking -- with a unique focus on empowering workers through simple, self-service Web-based applications. Asure's products and services thereby enable organizations to operate more efficiently, increase worker productivity and reduce costs.

Strong Long-term Model with 70 Percent Recurring Revenue

Headquartered in Austin, Texas, with additional locations in North America and Asia, Asure currently has more than 3,500 domestic and international customers and generates about \$12 million in revenue, approximately 70 percent of which is recurring.

Consistent with the focus of NetSimplicity and iEmployee, Asure will continue to target small- to mid-size organizations and divisions of large enterprises with products that deliver enterprise-class productivity enhancements and that are easy to use and affordably priced. By delivering these solutions in simplified form, Asure believes it can serve broader markets than legacy vendors and can enable customers to more quickly and surely derive value from them.

Asure's management team consists of the senior officers of the predecessor company plus the co-founders/co-CEOs of iEmployee. The team has 115 years of collective experience managing and growing businesses -- from start-ups and young companies to large divisions of publicly traded global leaders, including Hewlett Packard, Dell, IBM, Compaq, Ceridian and BMC Software. In addition to Chairman and CEO Richard Snyder, the management team includes Jay Peterson, Vice President and CFO; Nancy Harris, Vice President and General Manager of NetSimplicity; and Snehal Shah and Fenil Shah, Co-founders and Co-CEOs of iEmployee, who will serve as Vice Presidents of the iEmployee business.

"We are excited about the opportunity that lies ahead for Asure to become a dominant player in the workforce management market," said iEmployee founder and co-CEO Fenil Shah. "We believe that by combining forces, we will be able to offer more robust products and a larger suite of offerings to our customers and significantly expand our share of the work force management market."

An \$8.7 Billion Market By 2010

Worldwide workforce management software revenue was \$5.5 billion in 2005 and is forecasted to be \$8.7 billion in 2010 (AMR Research). The demand for workforce management solutions delivered through the software-as-a-service (SaaS) model is growing at a healthy rate, particularly among small- to mid-size organizations. In fact, by 2008, more than 50 percent of new workforce management purchases by U.S. mid-market customers will be made with vendors through the on-demand or SaaS model (Gartner).

About Software Equity Group (SEG)

Software Equity Group is an investment bank and M&A advisory serving the software and technology sectors. Founded in 1992, the firm provides both sell-side and buy-side representation to privately-held companies, U.S. and foreign public companies, and several of the world's leading private equity firms. SEG has advised and guided software and technology companies in the United States, Canada, Europe, Asia Pacific, Africa and Israel. The firm's quarterly Software Industry Equity Reports are read by some 15,000 software industry executives, entrepreneurs and equity investors. For more information, visit www.softwareequity.com.

About Asure Software

Headquartered in Austin, Texas, Asure Software (NASDAQ:ASUR), (a d/b/a of Forgent Networks, Inc.), empowers small- to mid-size organizations and divisions of large enterprises to operate more efficiently, increase worker productivity and reduce costs

through a comprehensive suite of on-demand workforce management software and services. Asure's market-leading suite includes products that optimize workforce time and attendance tracking, benefits enrollment and tracking, pay stubs and W2 documentation, expense management, meeting and event management, and asset tracking and reservations. With additional offices in Seekonk, Mass., Vancouver, British Columbia, and Mumbai, India, Asure serves 3,500 customers around the world. For more information, please visit